

# David Hubert

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International government affairs and policy professional with 15 years experience. Expert in analyzing legislation, developing public policy and achieving legislative change at national and supranational level.

- Co-founded the political discourse tracking company Kilner.tech
- Founded the online political monitoring platform EU Insider
- Coached 50+ organizations on policy development following new European Union legislation.
- Orchestrated legislative amendments which changed the training and freedom of movement of 5 million healthcare professionals

## PROFESSIONAL EXPERIENCE

Co-founder and CEO - Kilner.tech, San Francisco, 2024

At KilnerTech we use data to scrutinize political discourse to predict political and policy risks. We empower our clients to effectively engage with decision-makers by leveraging the power of Artificial Intelligence and large language models.

- Co-founded KilnerTech, an AI-driven platform providing real-time analysis of European political discourse, focusing on public affairs and regulatory risks.
- Developed proprietary algorithms to track political sentiment and monitor EU legislative activities, supporting clients in navigating policy shifts.
- Created a "policy risk index" to quantify the likelihood of policy changes, helping businesses anticipate regulatory impacts and mitigate risks.

Founder and CEO – EU Insider, London, Brussels, 2019 – 2023

EU Insider ([www.eu-insider.com](http://www.eu-insider.com)) is an online policy issues monitoring platform used by European Union public affairs professionals. It reached the top 4 of EU monitoring services providers.

- Developed the business from a weekly healthcare policy newsletter to an online monitoring platform covering 15 sectors and used by +3000 professionals.
- Ideated the product and designed the UX and workflow to offer maximum value to client while keeping their input low.
- Improved product market fit through numerous iterations driven by user surveys and user behavior analysis.

- Managed user satisfaction and retention while producing 30.000 individual monitoring reports/month.

Director, Policy development and government affairs – EU Monitr, London, Brussels, 2013 – 2022

EU Monitor is a government affairs consultancy serving clients across Europe.

- Coached 50+ organizations on the policy implementation of European Union legislation.
- Developed and managed lobbying strategies from identifying opportunities for clients' business objectives to building coalitions, advocating public policy cases to decision makers and leading key meetings with regulators.
- Created and managed international stakeholders advocacy networks with members from 24 different countries.
- Incorporated innovative technology to gather evidence in support of campaigns to shut down illegal trade of 100,000s of pets and exotic animals per year.

Policy Adviser, Chinese Ministry of Health, London, 2012 to 2013

The International Advisory Committee advised on bringing Chinese nursing to international standards and advising on global policy developments.

- Counselling on the policy development of new professional standards for China's 3.7 million nurses.

Policy Manager EU affairs, Nursing and Midwifery Council, London, 2008 to 2013

The NMC is the regulator of nurses and midwives in the UK.

- Implemented new EU legislation by conducting and commissioning legal analysis and advising on required policy changes.
- Created and led two European trade coalitions of healthcare regulators focused on patient safety, thus creating the critical mass necessary to campaign for legislative changes. The networks regulate the work of more than 5 million professionals across the EU.
- Secured the closing of EU Commission litigation procedure by instigating internal policy changes and building a close relationship with EU Commission and Department of Health officials – thus avoiding a €1 million fine.
- Built lasting international relationships and speaking at more than 15 high-level international conferences (South Africa, China, across Europe).

### **Additional Work Experience**

Public Affairs Officer, European Consumer Organisation, Brussels, 2007 – 2008

Junior Professional Officer, United Nations, New York, 2006

Consultant, Korean Peninsula Energy Development Organization (KEDO), New York, 2005 – 2006

## **EDUCATION**

- Post Graduate Degree (LL.M), Commercial Law; University of Edinburgh, Scotland
- Exchange program, Graduate School of Pan-Pacific Studies (Distinction); Kyung-Hee University, Republic of Korea
- Degree in Political Sciences (Distinction); Université Catholique de Louvain, Belgium,

## **LANGUAGE SKILLS**

French:	Excellent; mother tongue
English:	Excellent; mother tongue level
Dutch:	Conversational
Spanish:	Conversational